



Strategic Plan Goal Area	Stakeholder Engagement
Strategic Plan Performance Objective	Increase stakeholder involvement and engagement

PLAN

Review the goal area, performance objective, initiative(s), performance measures, and action steps that you are working on for this particular area. What have you completed? What can you celebrate?

The Parent Engagement Initiative

This initiative is designed to educate and empower our parents to become more involved in their children’s education. Major components of this initiative include:

- Five Region Level Family Engagement Centers and a Parent Academy that will serve as a bridge between home, school and community. It will also be a learning place for parents to explore resources for personal growth and development.
- The Parent Centers will serve as districtwide resource for parents and other caregivers, connecting them with community resources and other enrichment opportunities.
- Parents and volunteers will be enlisted to support schools and a plan developed to measure outcomes and the impact of the initiative.
- Customer Service training modules will also be implemented to support improved exchanges with stakeholders. This initiative will also encourage a commitment to district norms and common values that promote partnerships in support of teaching and learning.
- We will design a community partnership program in support of schools and develop face-to-face modules for parent workshops.

DO

Describe the work of your team in achieving your performance objectives. Specifically address your initiatives and action steps.

- Implement electronic coding system for workshop registration and volunteer work.
- Create a plan to use measurable outcomes in parent engagement centers for continuous improvement.
- Conduct face-to-face parent workshops aligned with “How to” modules.
- Develop and deliver Parent Pathway to address the need for self-efficacy.
- Identify parent services and needs through periodic surveys.
- Create a districtwide Volunteer Plan.
- Connect parents with education advancement opportunities through workforce development.
- Provide professional development opportunities for school personnel to increase positive parent and family engagement training for school leaders and employees specific to communication in a multi-cultural environment.

CHECK

Are you getting the results needed to reach the performance targets? How are you monitoring and measuring to ensure results?

We monitor our progress based on parent attendance and post event/activity surveys. We believe parent engagement has increased over the past three years based on the number of participants at the six regional parent centers, and increased collaboration between district and school level family engagement staff.

ACT

What are the challenges or obstacles you are facing or anticipating? What needs to change and/or improve to reach your performance targets? How will these changes lead to progress?

The department is working on gathering information on the number of parent volunteer programs currently in the district and how they are being assessed and monitored. We have learned that most good volunteer programs from the schools are primarily in the charter, theme, or magnet schools. The challenge is to determine if any of these programs are designed to scale and sustainable at other schools. Additionally, measuring parent engagement can be subjective, and we are seeking tools we can use to provide a better snapshot of what it means to have meaningful parent engagement and the impact on student achievement.