



<b>Strategic Plan Goal Area</b>	Stakeholder Engagement
<b>Strategic Plan Performance Objective</b>	Increase use of technology and innovative strategies

<b>PLAN</b>
<b>Review the Goal Area, Performance Objective, Initiative(s), Performance Measures, and Action Steps that you are working on for this particular area. What have you completed? What can you celebrate?</b>
<ul style="list-style-type: none"> <li>Facilitated twenty Parent Technology Café events across all five regions to promote awareness of technology tools and how they can be leveraged to support learning beyond the school. Topics covered included Infinite Campus Portal, Launchpad, Cyber Safety, and 21<sup>st</sup> Century Teaching and Learning.</li> <li>Continued support structure to ensure schools are trained to provide parents access to the Campus Portal.</li> </ul>
<b>DO</b>
<b>Describe the work of your team in achieving your Performance Objectives. Specifically address your Initiatives and Action Steps.</b>
<ul style="list-style-type: none"> <li>Implementing a Tech Café schedule that will support the Digital Dreamer’s program by empowering parents to be advocates for the increase of technology that will support student success.</li> <li>Continuing the process of cleansing the data converted from the previous system.</li> <li>Implementing additional Campus Portal functionality for parents and students such as transportation, student assignment, and messaging features.</li> </ul>
<b>CHECK</b>
<b>Are you getting the results needed to reach the Performance Targets? How are you monitoring and measuring to ensure results?</b>
<ul style="list-style-type: none"> <li>Our current progress of 43,282 shows us missing our target at a little under 7000 parent accounts.</li> </ul>
<b>ACT</b>
<b>What are the challenges or obstacles you are facing or anticipating? What needs to change and/or improve to reach your Performance Targets? How will these changes lead to progress?</b>
<ul style="list-style-type: none"> <li><b>Challenges that we are currently facing include:</b> <ul style="list-style-type: none"> <li>We need a district-level plan that markets the Campus Portal account access at the school level.</li> </ul> </li> <li><b>This plan will lead to progress because:</b> <ul style="list-style-type: none"> <li>Parental involvement utilizing a tool as simple as the Campus Portal equates to Stakeholder Engagement.</li> <li>Schools will continue communicating the benefits of using the Campus Portal to their new and existing parent community.</li> </ul> </li> </ul>

- Tech Café events will continue to provide access to assistance with getting connected to Campus Portal.
- Stakeholders will increase participation in the Get Connected campaign which includes utilizing all digital resources to stay abreast of district and local school news.