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Strategic Plan Goal Area	Stakeholder Engagement
Strategic Plan Performance Objective	Increase stakeholder involvement and engagement

PLAN
Review the goal area, performance objective, initiative(s), performance measures, and action steps that you are working on for this particular area. What have you completed? What can you celebrate?
We achieved the goal for online elections per last year's pilot of ten schools. We are expanding the pilot to include 34 additional schools. Our goal is that at least 80% of these 34 (27) will have a competitive electronic election, meaning more than one person will run for an open seat on the Council. The fall elections will take place in September.

DO
Describe the work of your team in achieving your performance objectives. Specifically address your initiatives and action steps.
We have engaged a new vendor to handle the increased capacity needed to conduct these elections. We have identified the five (5) schools in the District that did not have documented Councils in SY16/17 for special focus during this fall voting cycle. They will join the 29 schools that choose to participate. We have created a tool kit to assist schools in identifying potential parent/community leaders. We have downloaded teacher email files from Infinite Campus and are working with the vendor and Information Technology to gather parent contact information.

CHECK
Are you getting the results needed to reach the performance targets? How are you monitoring and measuring to ensure results?
We have a public Candidate Registration site, so we can easily monitor those individuals who have signed up to be candidates. We have access to Infinite Campus for voter files. We will have more information in September when the elections take place.

ACT
What are the challenges or obstacles you are facing or anticipating? What needs to change and/or improve to reach your performance targets? How will these changes lead to progress?
A challenge continues to be having sufficient parent/guardian email addresses in Infinite Campus to support the election process. We need to continue to support Information Technology's good work of having clean contact information in Infinite Campus. We have incentives for parents who have their information updated (participation in the election), but do not have an incentive for school staff who have high levels of clean parental contact information.