

nfte!

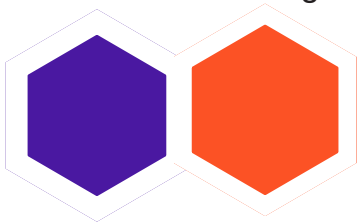
BizCamp™

*Business Ideation
and Crafting the
Pitch*



Overview

The BizCamp delivers NFTE's award-winning curriculum, activating students' entrepreneurial mindset while they learn the fundamentals of entrepreneurship and create and pitch original business opportunities. BizCamp's flexible structure makes it ideal for out-of-school, summer learning, and in-class settings.



June 2 - June 9, 2025

8:30 am - 3:30 pm

Southwest DeKalb High School

Grades: Rising 7th, 8th, & 9th

Student Pitch Competition!

- ✓ Students use a lean business model canvas to create an original business plan!
- ✓ Business plan and pitch, individually or with a partner
- ✓ Innovative lessons, classroom material, and experiences
- ✓ End of camp pitch and competition for recognition

PROGRAM CONTENT

- Thinking like an Entrepreneur • Problem and Solution • Channels and Key metrics
- Unique Value Proposition and Customer Segment • Unfair Advantage
- Cost Structure and Revenue Streams
- Fast Pitch Challenge

To apply, click the
"Register" button
or scan the QR
Code located on
this web page.



For more information please contact:

Marilynn Hollis, CTAE Cordinator - Marilynn_hollis@dekalbschoolsga.org